

**DECEMBER 8, 2021**

**29th Annual**

# **SOUTH DAKOTA SAFETY & HEALTH CONFERENCE**

**Sioux Falls Convention Center**



**SAFETY COUNCIL**  
CHAPTER OF THE NATIONAL SAFETY COUNCIL

# SOUTH DAKOTA SAFETY & HEALTH CONFERENCE

December 8, 2021 | Sioux Falls Convention Center



**Janie Ritter, Executive Director, South Dakota Safety Council**

We're back! If you're ready to get together this winter, we're ready to have you join us! We're working hard to ensure a healthy and safe experience at our 29th annual South Dakota Safety & Health Conference, December 8.

We hope you will take some time to attend this event. Reconnect with your peers and network with new safety contacts; get the latest on traditional workplace safety issues and new pressures caused by the last year; and hear some new takes on ways to keep people safe, including yourself.

Our keynote speakers will be focusing on the importance of relationship building, positive thinking and self-investment — how these make each of us better and impact everyone around us. Our expert exhibitors will be offering new tools and ideas to help us do our jobs better and enhance our safety programs heading into 2022.

We look forward to spending some quality time with you in December!

## THANK YOU TO OUR SPONSORS

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# Stay Current, Visit Exhibits, Stay Connected!

- **STAY CURRENT.** Learn the latest about workplace safety issues and training, tools and trends; effective leadership; OSHA compliance; HR issues; workers' comp trends and more!
- **VISIT THE EXHIBITS.** Our experienced exhibitors offer products and services that support your workplace safety, health and human resources programs — bring your issues and questions!
- **STAY CONNECTED.** Network with colleagues and speakers — people who share your issues and concerns, and who have the experience and expertise to help.

## SPECIAL FEATURES

- Start your day off with an energizing opening session from best-selling author and keynote speaker **Ross Bernstein** — he knows what it takes to create champions, whether they're athletes or safety professionals! His program, "The Champions Code," offers lessons on relationships, integrity and accountability.
- Looking for the latest safety knowledge to increase your effectiveness in the workplace? OSHA Area Director **Sheila Stanley** will present OSHA inspection activity in South Dakota including frequently cited standards, office updates and accident trends.
- The last 18 months have been especially tough. Join Certified Laughter Yoga Leader **Jill Johnson** to learn how laughter is a joyful cocktail for our bodies and a natural coping technique for stressful times.
- The suspense will be over December 8 as the best of the best in workplace safety are recognized during the 29th Annual Governor's Safety Awards Luncheon. **Governor Kristi Noem** has been invited to help honor South Dakota employers for achieving excellence in safety.
- Feeling burned out? Hear how best-selling author and luncheon keynote speaker **Jessica Rector** will help you "Blaze Your Brain" with tips for turning negative thoughts into positivity, bigger actions and better results.
- End your day with 3M cultural evangelist and keynote speaker **Jason Kunz**. His empowering session will identify the keys to safety and health leadership and provide answers to what's needed from you, now and moving forward.

## WHAT'S INSIDE?

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- \*Online Registration Now Available!*

# CONFERENCE AT A GLANCE

7:30 – 8:45 a.m.

## OPENING SESSION

**KEYNOTE: The Champion's Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World**

8:45 – 9:30 a.m.

## EXHIBIT HALL

9:30 – 10:30 a.m.

## SESSIONS I

- OSHA Update
- Safety Committees: The Voice of the People
- Key Employment Law Updates Heading into 2022
- Leading Psychological Safety

10:30 – 11:00 a.m.

## EXHIBIT HALL

11:10 a.m. – 12:00 p.m.

## SESSIONS II

- Ergonomics at Home and the Workplace
- The Heartbeat of Safety — Managing for Engagement
- Laugh for the Health of It!
- Arc Flash, the NFPA 70E Standard

12:00 – 2:00 p.m.

## LUNCHEON & GOVERNOR'S SAFETY AWARDS

**KEYNOTE: Blaze Your Brain: Turn Negative Thoughts into Positivity, Bigger Action, and Better Results**

2:00 – 2:30 p.m.

## EXHIBIT HALL

2:35 – 3:35 p.m.

## SESSIONS III

- Workers' Comp — Avoiding Legal Pitfalls
- Staying Safe Within Your Environment
- Drug Recognition: What Employers Need to Know
- Protect Your Hearing. Reduce the Noise.

3:45 – 4:45 p.m.

## CLOSING SESSION

**KEYNOTE: Leadership and Influence: What the Highest Performing Safety and Health Professionals Have in Common**

## OPENING SESSION | 7:30 – 8:45 a.m.



### **KEYNOTE: The Champion's Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World**

**PRESENTER:** Ross Bernstein, Best-Selling Author, Speaker

The best-selling author of nearly 50 sports books, Ross Bernstein is an award-winning peak performance business speaker who's keynoted conferences for Fortune 500 companies on all seven continents. Ross and his books have been featured on thousands of television and radio programs over the years including CNN, ESPN, Fox News, and CBS This Morning, as well as in The Wall Street Journal, New York Times and USA Today. He's spent the better part of the past 25 years studying the DNA of championship teams, and his program, "The Champion's Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World," illustrates what it takes to become the best of the best. In an engaging, provocative, and visually entertaining style, Ross will use inspirational stories and poignant life lessons from the world of sports to show how to separate yourself and your business from the rest of the pack through servant leadership, by creating a culture of excellence, by developing deeper relationships, and by giving extraordinary customer service.

## VISIT THE EXHIBITS!

**7:00 a.m. – 2:30 p.m.**

The Exhibit Hall at the South Dakota Safety and Health Conference is the place to see the latest and greatest in safety, health and human resource products and services. But . . . it's also loaded with things to do. Here are three opportunities you'll see on the floor:

### **1) Find everything you need under one roof!**

We've set aside time throughout the day and between sessions to meet with exhibitors. Make the most of this opportunity to talk to your peers and take the time to view the products and services of 40 experienced vendors. These companies and consultants represent the best in the business, and they stand ready to partner with you — with the most up-to-date products and services available. Bring your questions — they've got answers!

**2) Discounts!** In the Exhibit Hall you're likely to find safety and health consultants, personal protective equipment distributors, loss control services, technical manuals, technology, software programs, packaged training, HR resources and more — all available at the best possible prices.

**3) Need food or drink?** The place to stop is inside the Exhibit Hall! You'll find continental breakfast in the morning, desserts in the afternoon and refreshments all day. It's a great place to find a snack, see a lot of friendly faces and pick up your gift.

You'll need several visits to the Exhibit Hall during your time at the South Dakota Safety and Health Conference to meet our friendly and knowledgeable exhibitors — and take advantage of the benefits listed above!



- ▶ Visit the South Dakota Safety Council booth to register for a chance to win great door prizes — drawing in the Exhibit Hall at 2:15 p.m.
- ▶ Visit the Exhibit Hall anytime between 7:00 a.m. – 2:30 p.m.

# CONFERENCE SESSIONS

## SESSIONS I

9:30 – 10:30 a.m.

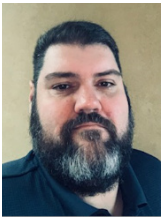
### OSHA Update



**PRESENTER:** Jason Mundt, Compliance Safety and Health Officer, Sioux Falls Area OSHA Office, Sioux Falls, SD

This presentation will cover OSHA inspection activity in South Dakota including frequently cited standards, office updates, and a brief discussion related to accident trends.

### Safety Committees: The Voice of the People



**PRESENTER:** Jeremy Roland, Manager, Occupational Safety and Health, South Dakota Safety Council, Sioux Falls, SD

Do you have a workplace safety committee? Come find out why an employee led safety committee is one of the single most important tools you need to build a positive safety culture. Learn how choosing the right

employees, listening to their ideas, and giving them ownership of workplace safety can drastically improve the safety of your company.

### Key Employment Law Updates Heading into 2022



**PRESENTERS:** Melanie Carpenter and Jennifer Wosje, Attorneys, Woods Fuller Shultz & Smith P.C., Sioux Falls, SD

Woods Fuller attorneys Melanie Carpenter and Jennifer Wosje will discuss

updates to the employment law and workers' compensation landscape, including recently passed and proposed legislation and the impact of COVID-19 on employment law and workers' compensation issues.

### Leading Psychological Safety



**PRESENTER:** Rana DeBoer, Chief Impact Officer, Keystone International Group, Sioux Falls, SD

When employees feel comfortable asking for help, sharing suggestions informally, or challenging the status quo without fear of negative social consequences, organizations are more likely to innovate quickly, embrace

workplace safety, and adapt well to change — capabilities that every business is looking for today. Organizations can foster psychological safety by asking leaders at all levels (including

those with no formal authority) to embrace a set of specific behaviors that enable “psychological safety”. Learn a recipe for leadership that promotes this deep level of trust and ownership for your safety program with practical tools to develop psychological safety in your teams.

## EXHIBIT HALL | 10:30 – 11:00 a.m.

MORNING  
BREAK SPONSOR:



## SESSIONS II

11:10 a.m. – 12:00 p.m.

### Ergonomics at Home and the Workplace



**PRESENTER:** Chad Henriksen, DC, DACBOH, Director, WorkSiteRight, Northwestern Health Sciences University, Bloomington, MN

Over the last year, supporting employees both in the office and working remotely has become the new normal. This session will cover ergonomic best practices in dealing with these dual environments. Standard

guidelines, policy and employee resources will be reviewed. Special attention will be focused on the need to have a plan in place to support employee health and well-being. Let's embrace the new normal with a proactive approach to keep and attract your best talent.

### The Heartbeat of Safety — Managing for Engagement



**PRESENTER:** Tom Slattery, CSP, ARM, Corporate Director of Safety & Risk Management, Raven Industries, Sioux Falls, SD

You do the right things - inspections, committees, training - and yet your employees don't really buy in, hazards go unreported and you have occasional spikes in injuries that don't seem to make sense.

Involved and motivated employees are the heartbeat of a good safety program, but many traditional safety processes actually reduce employee engagement. Learn ways to communicate, manage and respond to incidents in more positive ways that will foster engagement and bring your program back to life.

## Laugh for the Health of It!



**PRESENTER:** Jill Johnson, *Certified Laughter Yoga Leader, Joyful Living Therapy, Sioux Falls, SD*

It's been a tough year. More than tough actually. Couldn't we all use a little laughter to lighten up a little? Join us to see how laughter is the natural antidote for anxiety and stress and also a joyful cocktail for our

bodies. Raise your endorphins, lower your blood pressure, breathe deeply and learn a new, and natural, coping technique for our stressful times.

## Arc Flash, the NFPA 70E Standard



**PRESENTER:** Joe Schommer, *Business Development Manager, RESA Power, Blaine, MN*

The world of electrical hazards, protection and accident prevention can be a confusing place. Hundreds of deaths and thousands of injuries can be avoided each year by following the NFPA 70E: Standard for Electrical Safety in the

Workplace. Be prepared by arming yourself with the knowledge of the types of electrical hazards and the effects of electrical shock and flash. This session will identify the need for electrical safety as well as electrical maintenance and safety programs. Attendees will learn about arc flash hazard risk assessment, personal protective equipment (PPE) and shock and arc flash approach boundaries. Reduce your liability concerns while establishing a culture of safe work practices among employees after attending this session.

12:00 – 2:00 p.m.

## Luncheon & Governor's Safety Awards

12:30 – 1:30 p.m.

### KEYNOTE: Blaze Your Brain: Turn Negative Thoughts into Positivity, Bigger Action, and Better Results



**PRESENTER:** Jessica Rector, *MBA, Best-Selling Author, Speaker*

In an economy where self-doubt, worry, and stress are at an all-time high, you have that voice inside your head that never quits. It's constantly saying things like, "What if it doesn't work," "What if I fail," or "What's going to happen." You have 60,000 thoughts a day, and research shows 80% of them are negative. It might be hard to wrap your brain around having that many negative thoughts, especially since you aren't aware most of them exist. It's a pattern you've developed over the years. Then it becomes the story you tell yourself and by which you navigate everything else...how confident you are, how you lead others, how you succeed in unknown situations, or how you embrace change. To keep up with an evolving world, you can't keep thinking the same way you've always thought. Join us to learn how to transform your thoughts and turn them into positive action.

1:30 – 2:00 p.m. | AWARDS PRESENTATION

# CONFERENCE SESSIONS

EXHIBIT HALL | 2:00 – 2:30 p.m.

## SESSIONS III 2:35 – 3:35 p.m.

### Workers' Comp — Avoiding Legal Pitfalls

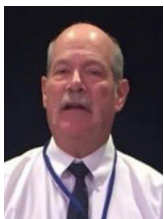


**PRESENTERS:** Laura Hensley and Charlie Larsen, Attorneys, Boyce Law Firm, Sioux Falls, SD

Changing legal environments coupled with changing laws require a regular assessment of a

company's policies and procedures to avoid legal pitfalls. Stay up to date with the latest trends and hot topics in workers' compensation and employment law to ensure your business is armed with the information and tools necessary to succeed! This presentation will include a large portion of time devoted to an open question and answer session to allow Laura and Charlie to answer the questions you're seeing in your business and provide insight about what steps you can take next.

### Staying Safe Within Your Environment



**PRESENTER:** Christopher Grant, Criminal Justice/Public Safety Consultant, Rapid City, SD

This session is designed to provide information regarding personal safety in an uncertain world. It is not a self-defense course, but rather focuses on how to use your mind and senses to engage in

situational awareness, identify potential indicators of danger, and react in an appropriate manner to avoid victimization. These techniques can be used effectively by every individual in their work environment, as well as in their home, vehicle and in public places.

### Drug Recognition: What Employers Need to Know



**PRESENTER:** Deputy Sheriff Sergeant Mark Jastram, DRE, Minnehaha County Sheriff's Office, Sioux Falls, SD

Addiction is an issue in every U.S. workforce, with one in 12 workers dealing with an untreated substance use disorder. During this session the Drug Evaluation and Classification Program (DECP) will be reviewed as well as the seven drug categories. Attendees will learn about current drug culture, trends and statistics; signs and symptoms of drug consumption; and medical conditions that mimic drug use. Resources will also be shared to help employers implement or update a drug-free workplace program.

### Protect Your Hearing. Reduce the Noise.



**PRESENTER:** Brian Felsen, COHC, Chief Hearing Loss Preventionist, Your Ears Rock, Plymouth, MN

Noise-induced hearing loss and tinnitus are the most common, permanent occupational injuries in the world however in most cases it is preventable. Learn new ways to educate, motivate, and train your team while keeping your organization OSHA compliant with this evidence-based program passionately presented by Certified Occupational Hearing Conservationist Brian Felsen with Your Ears Rock.



## CLOSING SESSION | 3:45 – 4:45 p.m.



### **KEYNOTE: Leadership and Influence: What the Highest Performing Safety and Health Professionals Have in Common**

**PRESENTER:** Jason Kunz, CIH, CSP, 3M, Saint Paul, MN

Based on recent trends, specifically serious injury and fatality (SIF) trends, we must continue to develop our leadership and influence. Surveys from business executives confirm that employers want strong leadership and communication expertise in their HSE professionals. Understanding key principles and building leadership and communication skills are what make the difference in achieving success in today's competitive marketplace — but how do we do this? Following more than 160 interviews with top safety, health, and operational leaders, along with years of qualitative research, we've uncovered some answers. Join us for this engaging, informative, and empowering session that will distill the research down into specific, actionable content and insights to answer the question: what's needed from you, now and moving forward?



# CONFERENCE REGISTRATION

## Four ways to register for the conference: You choose the way that's easiest for you!

- **ON-LINE registration available:**  
**[southdakotasafetycouncil.org/conf](http://southdakotasafetycouncil.org/conf) (preferred)**
- Mail/fax in your registration (complete page 11).
- Call us at 605-361-7785/800-952-5539
- Register at the Sioux Falls Convention Center beginning at 7:00 a.m. on December 8.

**Register before November 15** to take advantage of reduced early registration rates. You'll save dollars and help us plan a more effective conference.

## IMPORTANT NOTES

- **Payment is required with registration. No refunds made after November 19.**
- Please complete the session checklist to let us know what sessions you'll attend.
- Conference registration fee includes the Governor's Workplace Safety Awards Luncheon!
- Members of the South Dakota Safety Council and South Dakota Chiropractors Association receive member pricing.
- No fee for full-time students to attend educational sessions if preregistered. Current ID required.
- Please let us know if you have any special needs so we can accommodate you.
- Casual dress is appropriate for all conference functions.
- Questions? Call the South Dakota Safety Council at 605-361-7785/800-952-5539 or e-mail us at [sdsc@southdakotasafetycouncil.org](mailto:sdsc@southdakotasafetycouncil.org).

## SPECIAL GROUP PRICING

To make it affordable for you to send several employees to the South Dakota Safety and Health Conference, we've arranged special group pricing. Register three people from the same organization at the regular price and each additional person from that organization can attend for only \$175 (plus tax) for members or \$225 (plus tax) for nonmember companies. Just register your group using the form on page 11 or call the South Dakota Safety Council office at 605-361-7785/800-952-5539 to get your discounted rate. Bring your whole safety committee, supervisors or human resources department — it's a great way to build your team!

## CONTINUING EDUCATION UNITS

It's easy to earn Continuing Education Units (CEUs) for every session that you attend! Here's how:

1. Complete and return your registration form, indicating which sessions you plan to attend.
2. Stop by our registration desk at the end of the day to let us know which course(s) you attended and that you'd like to receive CEUs for them.
3. Watch for your CEU certificates to arrive in the mail two weeks following the conference. It's that easy!

## HOTEL ACCOMMODATIONS

### Sheraton Sioux Falls Hotel and Convention Center 1211 Northwest Avenue, Sioux Falls, SD 57104

We've arranged a special conference room rate of just \$121 for single or double occupancy if reserved by November 16. To make hotel reservations, please use this link <https://bit.ly/3hHWFV7> or contact the Sheraton directly at 605-331-0100. Be sure to tell them you're a part of the South Dakota Safety and Health Conference in order to get the special conference overnight rate.

## Not a member?

The **South Dakota Safety Council**, a private, not-for-profit organization, has been dedicated to promoting safety and health for more than 70 years. We provide safety, health and risk avoidance training and services. Membership in the South Dakota Safety Council helps employers prevent injuries and costly claims, increase productivity and stay competitive.

Join the 400+ employers who are members. Take a look at what membership can do to strengthen your safety and health programs.

► **Learn more at:** [southdakotasafetycouncil.org/memb/benefits.cfm](http://southdakotasafetycouncil.org/memb/benefits.cfm).



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Sioux Falls, SD 57104  
Phone: 605-361-7785 / 800-952-5539  
Fax: 605-361-2156

# 2021 SOUTH DAKOTA SAFETY & HEALTH CONFERENCE REGISTRATION

## COMPANY INFORMATION

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## CONFERENCE REGISTRATION

| <i>Full day, includes luncheon</i>  | <b>BEFORE<br/>11/15</b> | <b>AFTER<br/>11/15</b>    | <b>AMT.</b> |
|---|-------------------------|---------------------------|-------------|
| <b>Member (SDSC/SDCA)</b>   | \$250                   | \$275                     | \$ _____    |
| <b>Nonmember</b>  | \$300                   | \$325                     | \$ _____    |
| <b>Group Discount</b><br><i>(Every attendee from same organization after the first three)</i> | <b>Member</b><br>\$175  | <b>Nonmember</b><br>\$225 | \$ _____    |

## ADDITIONAL LUNCHEON TICKETS

*Admission to luncheon and keynote only* \$55 \$ \_\_\_\_\_

## CONFERENCE ATTENDEES

Please list names of individual attendees; attach additional list if needed.

- Name \_\_\_\_\_  
Email \_\_\_\_\_
- Name \_\_\_\_\_  
Email \_\_\_\_\_
- Name \_\_\_\_\_  
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- Name \_\_\_\_\_  
Email \_\_\_\_\_
- Name \_\_\_\_\_  
Email \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

6.5% South Dakota State/City Sales Tax \$ \_\_\_\_\_

**TOTAL REMITTANCE \$ \_\_\_\_\_**

## PAYMENT INFORMATION

Check Enclosed (payable to South Dakota Safety Council)  
 Credit Card:  Visa  MasterCard  American Express  
Card # \_\_\_\_\_  
Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

## SESSION CHECKLIST

Check the sessions you will attend. If registering more than one person, please indicate by number how many will attend.

### OPENING SESSION

**7:30 – 8:45 a.m.**

\_\_\_\_\_ The Champion's Code: Building Relationships Through Life Lessons of Integrity and Accountability from the Sports World to the Business World

### SESSIONS I

**9:30 – 10:30 a.m.**

- \_\_\_\_\_ OSHA Update  
\_\_\_\_\_ Safety Committees: The Voice of the People  
\_\_\_\_\_ Key Employment Law Updates Heading into 2022  
\_\_\_\_\_ Leading Psychological Safety

### SESSIONS II

**11:10 a.m. – 12:00 p.m.**

- \_\_\_\_\_ Ergonomics at Home and the Workplace  
\_\_\_\_\_ The Heartbeat of Safety — Managing for Engagement  
\_\_\_\_\_ Laugh for the Health of It!  
\_\_\_\_\_ Arc Flash, the NFPA 70E Standard

### LUNCHEON & GOVERNOR'S SAFETY AWARDS

**12:00 – 2:00 p.m.**

\_\_\_\_\_ Blaze Your Brain: Turn Negative Thoughts into Positivity, Bigger Action, and Better Results

### SESSIONS III

**2:35 – 3:35 p.m.**

- \_\_\_\_\_ Workers' Comp — Avoiding Legal Pitfalls  
\_\_\_\_\_ Staying Safe Within Your Environment  
\_\_\_\_\_ Drug Recognition: What Employers Need to Know  
\_\_\_\_\_ Protect Your Hearing. Reduce the Noise.

### CLOSING SESSION

**3:45 – 4:45 p.m.**

\_\_\_\_\_ Leadership and Influence: What the Highest Performing Safety and Health Professionals Have in Common



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[southdakotasafetycouncil.org](http://southdakotasafetycouncil.org)

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Sioux Falls, SD

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## Register by November 15

to take advantage of reduced  
early registration fees!

▶ See page 10 for details.